

Kerra Penn 312-213-1856 cigardaveleaning@gmail.com

For Immediate Release – December 1, 2020

Big Gamble Pays Off as Pennsylvania-Based Leaning House Fine Cigars, Renowned and Long-Time Purveyor of Boutique Cigars Launches its Own Boutique Brand 20 Limited Edition Boxes - signed by owner Dave Puskavich - sell out in less than 48 hours

USA, Pennsylvania, Greater Pittsburgh: December 1, 2020 – Leaning House Fine Cigars - after a successful local launch in October – opens up online sales for a national rollout of its four handcrafted Nicaraguan cigar blends. Back in February, after he sampled a wide selection of blends, Founder Dave Puskavich, whose palate leans towards a bolder flavor, chose four blends to be used for the Leaning House Inaugural Cigars. Each are available in Robusto (\$7) and Toro (\$9):

- Connecticut Nicaraguan binder (Habano Jalapa) and filler (Esteli) in a Connecticut wrapper
- Connecticut Broadleaf Nicaraguan binder (Habano Esteli) and filler (Esteli, Jalapa) & Dominican in a Connecticut Broadleaf wrapper
- Habano Nicaraguan binder (Habano Esteli) and filler in an Ecuadorian Habano wrapper
- Maduro Nicaraguan binder (Habano Esteli) and Filler (Jalapa, Esteli, Ometepe) Nicaragua in (San Andres) Mexican wrapper

In March as the country shut down Puskavich and new partners Kerra Penn and Pat Ulie (aka the 3 Stogies) had a decision to make, put production on hold and wait to see how things pan out and miss the projected launch date of Fall 2020 or proceed. Feeling hopeful, a unanimous decision was made to move forward. Despite some delays, on October 19th Puskavich and Penn went to the airport to pick up the first shipment of cigars just 6 days before the official Pittsburgh launch to be held at an off-site winery. Puskavich added, "It was amazing, the cigars made it 'just in time" for our launch party but then would you believe it, on the day of our outdoor event they called for rain. Well, it never rained all day. Then at 6:05, five minutes after our event ended, it finally rained. True story. It was like the stars were aligned."

About Leaning House is the house cigar of Leaning House Fine Cigars, a cigar lounge in Southwestern Pennsylvania, founded by Dave Puskavich in 2006. Puskavich, a lover of all things unique opened his shop as offering "Antiques, Collectibles and Fine Cigars". Later, he transformed the collectibles shop into a cigar lounge. That is when his well-honed curation skills could shine as a Tobacconist, masterfully sourcing boutique and limited edition cigars. When the lounge opened, it was 1 of only 7 cigar shops in the Pittsburgh area. Now there are likely over 25. Luckily the strong relationships Leaning House formed early with the boutique brands paid off for this pioneer. That is why despite its rather off-the-beaten-path location - about 50 minutes from Pittsburgh - visitors from around the globe somehow find this lounge. Wanting to expand Puskavich teamed up with partners (fiance) Kerra Penn and Pat Ulie in early 2020 to form 3 Stogies. The goal: To bring the "Coolest Cigar Shop in the Universe" to the world. 3 Stogies, operating under the Leaning House brand, has done this by creating an e-commerce website, opening a second location, expanding its live music events and launching its own Leaning House Cigar. Next up, Leaning House Waikiki (aka "The Coolest Cigar Shop in the Pacific") in early 2021. Visit www.leaninghousefinecigars.com or follow us on Facebook for more information.