

[www.leaninghousefinecigars.com](http://www.leaninghousefinecigars.com)



# Leaning House Fine Cigars

The Coolest Cigars in The Universe

CIGARS · SWAG · LOUNGE · EVENTS

## 2020 PRESS KIT

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## OVERVIEW

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Leaning House is the house cigar of Leaning House Fine Cigars, a cigar lounge in Southwestern Pennsylvania. It gets its name from the building itself - which does lean slightly to one side. Despite its rather off-the-beaten-path location next to Smitty's Marina on the Monongahela River - about 50 minutes from Pittsburgh - visitors from around the globe somehow manage to find this lounge. Now, in 2020 with the release of its own house cigar - those who can't visit "The Coolest Cigar Shop in the Universe" - can at least purchase "The Coolest Cigars in the Universe" online.



## *Leaning House Inagural Blends*

### **CONNECTICUT**

- **NICARAGUAN BINDER (HABANO JALAPA) AND FILLER (ESTELI)  
CONNECTICUT WRAPPER**
- **CONNECTICUT BROADLEAF**
- **NICARAGUAN BINDER (HABANO ESTELI) AND FILLER (ESTELI, JALAPA) & DOMINICAN  
CONNECTICUT BROADLEAF WRAPPER**
- **HABANO**
- **NICARAGUAN BINDER (HABANO ESTELI) AND FILLER IN AN ECUADORIAN  
HABANO WRAPPER**
- **MADURO**
- **NICARAGUAN BINDER (HABANO ESTELI) AND FILLER (JALAPA, ESTELI, OMETEPE)  
(SAN ANDRES) MEXICAN WRAPPER**

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# OUR PEOPLE

## DAVE PUSKAVICH - FOUNDER

Dave Puskavich has been a pizza delivery guy, a coal-miner, a gravestone engraver, a salesman and late-age college student. He has a Bachelor's Degree, a Law Degree and a Masters in Education. Always seeking his idea of freedom, "Doing what you love so you never have to retire" eventually landed him in the cigar industry and he is here to stay. In 2006 he started Leaning House Fine Cigars. In 2020 a collaboration with former employee Heidi Kavanaugh led to the opening of a second location in Brownsville, PA. In 2020 he also partnered with fiancé Kerra Penn and Pat Ulie to form 3 Stogies. Operating under the Leaning House name, together they have launched the Leaning House Cigar and plan on opening a third location in Hawaii in 2021. Dave plans on retiring...never.



## KERRA PENN - PARTNER DIRECTOR OF SALES & MARKETING

Kerra Penn, a Film Major at Penn State has been a photographer, copywriter, sales person, marketing consultant, branding coach, scriptwriter, web designer, television producer and a business owner. Love brought her to the cigar business when she met Dave Puskavich in 2017. And when he shared he wanted to expand his business, but needed some help, she said "I know just the girl." Kerra has spent her life overcoming hurdles and making the impossible happen.

## PAT ULIE - PARTNER DIRECTOR OF MARKETING AND TECHNOLOGY

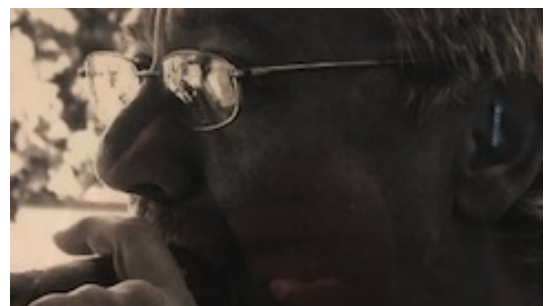
Pat has always been good with numbers. So when he was trying to decide on a major his family advised him on Accounting as probably his best choice. He nodded, smiled and said "Good Idea" and then he proceeded to enroll in Film School and never looked back. He is a cameraman, editor and web designer. In 2004 he and friend Kerra Penn started a Video Production company which is now a brand marketing company, Kinda Dangerous Media, which they still operate when they are not working on promoting Leaning House Fine Cigars.

## JOE ALVAREZ - MANAGER CIGAR LOUNGE OPERATIONS

A "regular" in the Cigar Lounge since 2006, Joe Alvarez just recently took on the role of Lounge Manager in 2020. Not only a cigar expert, Joe has also brought over 20 years of managerial experience gained working for the Water Authority with him to the role. His balance of friendliness and a helpful nature mixed with his sarcastic sense of humor make him a favorite in the shop.

## KURT EISENGART- DIRECTOR OF ENTERTAINMENT

Kurt has also been a "regular" in the shop since 2006. Kurt is one of the reasons Leaning House has been able to expand its live events. An Electrician by trade, he has designed and installed the sound system, lights and every other technical aspect needed for the many live performances held at Leaning House. Kurt and his sound and light set-up is one of the big reasons many musicians love playing on the deck.



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## About Us

Leaning House is the house cigar of Leaning House Fine Cigars, a cigar lounge in Southwestern Pennsylvania, founded by Dave Puskavich in 2006. Puskavich, a lover of all things unique opened his shop as offering "Antiques, Collectibles and Fine Cigars". Later, he transformed the collectibles shop into a cigar lounge. That is when his well-honed curation skills could shine as a Tobacconist, masterfully sourcing boutique and limited edition cigars. When the lounge opened, it was 1 of only 7 cigar shops in the Pittsburgh area. Now there are likely over 25. Luckily the strong relationships Leaning House formed early on with the boutique brands paid off for this pioneer. That is why despite its rather off-the-beaten-path location - about 50 minutes from Pittsburgh, visitors from around the globe somehow find this lounge. Wanting to expand, Puskavich teamed up with partners (fiancé) Kerra Penn and Pat Ulie in early 2020 to form the 3 Stogies. The goal: to bring the "Coolest Cigar Shop in the Universe" to the world. 3 Stogies, operating under the Leaning House brand, has done this by creating an e-commerce website, opening a second location, expanding its live music events and launching its own Leaning House Cigar. Next up, Leaning House Waikiki (aka "The Coolest Cigar Shop in the Pacific") in early 2021. Visit [leaninghousefinecigars.com](http://leaninghousefinecigars.com) or follow us on [Facebook](https://www.facebook.com/leaninghousefinecigars) for more information.

LEANING HOUSE'S GOAL IS TO BRING ITS OWN UNIQUE BRAND OF  
THE COOL AND UNEXPECTED TO THE WORLD.

### LEANING HOUSE'S IDEA OF COOL

**WE LIKE BUILDINGS THAT LEAN, WE LIKE CATS ON LEASHES, WE LIKE HUGE SOUNDS COMING FROM SMALL DRUM SETS, WE LIKE JOBS YOU DON'T WANT TO RETIRE FROM, WE RESPECT DIFFERENT BELIEFS BUT ALSO LIKE MAKING FUN OF THEM, WE LIKE WEIRD - THE WEIRDER THE BETTER, WE LIKE THE WIND IN OUR HAIR - EVEN WHEN WE DON'T HAVE ANY, WE LIKE THE TYPE OF MUSIC WHICH CAUSES INVOLUNTARY BODY MOVEMENT, WE LIKE TALKING - AND SITTING IN SILENCE - IN EQUAL MEASURE, WE BELIEVE THE FAMILY YOU CHOOSE IS OFTEN THE BEST ONE, WE BELIEVE IN BROTHERHOOD AND SISTERHOOD, WE LIKE PEACE - BUT WILL KICK AN ASS WHEN NECESSARY, WE LIKE YOUNG FOLKS WITH OLD SOULS AND OLD FOLKS WHO WILL JUST NEVER GROW UP, WE BELIEVE ANYTHING IS POSSIBLE AND CITE CARROT TOP'S FAME AS PROOF. WE THINK "ACTING COOL" IS UNCOOL.**

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## Our Cigars

### LEANING HOUSE FINE CIGARS - INAUGURAL LINE

SOLD IN STICKS, 4-PACK SAMPLERS AND BUNDLES.  
COLLECTIBLE SEASONAL BOXES WILL BE RELEASED 4 TIMES A YEAR IN VERY LIMITED QUANTITIES  
(CHRISTMAS 2020 BOX IS NEXT)  
ROBUSTO (5 X 50) AND TORO (6 X 50) AVAILABLE



#### CONNECTICUT

USES BINDER (HABANO JALAPA) AND FILLER (ESTELI) FROM NICARAGUA IN A CONNECTICUT WRAPPER. DESIGNED TO OFFER A BOLDER-THAN-USUAL FLAVOR FOR A CONNECTICUT. IT IS STILL THE MILDEST OF THE FOUR BLENDS AND TENDS TO HAVE A LONG BURN. A SMOOTH SMOKE WITH AN ALMOST HOT-PEPPER AFTERTASTE WHICH TAKES A MINUTE TO DEVELOP. THOSE WHO PREFER A FULL-BODIED SMOKE ARE SURPRISED BY THIS CONNECTICUT.



#### CONNECTICUT BROADLEAF

USES BINDER (HABANO ESTELI) AND FILLER FROM NICARAGUA (ESTELI AND JALAPA) & DOMINICAN IN A CONNECTICUT BROADLEAF WRAPPER. THE BOLDEST OF THE FOUR BLENDS, THIS CIGAR HAS A NICE KICK. IT STARTS DIRTY AND ENDS SWEET. THIS IS A COMPLICATED FLAVOR WHICH BRINGS YOU BACK FOR MORE.



#### HABANO

USES BINDER (HABANO ESTELI) AND FILLER FROM NICARAGUA IN AN ECUADORIAN HABANO WRAPPER. A SMOOTH SMOKE FOR A BOLD CIGAR. THE NICARAGUAN BINDER AND FILLER WORK NICELY WITH THE ECUADORIAN WRAPPER TO CREATE A SUBTLE COCOA FLAVOR WHICH MAKES IT A PERFECT AFTER-DINNER INSTEAD-OF-DESSERT-SMOKE.



#### MADURO

USES BINDER (HABANO ESTELI) FROM NICARAGUA AND FILLER (JALAPA, ESTELI, OMETEPE) FROM NICARAGUA IN A (SAN ANDRES) MEXICAN WRAPPER. IF YOU HAVE EVER HAD A DOUBLE WATERFALL FLAMING MEXICAN COFFEE, YOU KNOW IT IS A BIT SPICY, A BIT SWEET AND EVEN A LITTLE BITTER (BITTER IN A GOOD WAY LIKE ESPRESSO). THIS MADURO IS THE CIGAR VERSION OF THAT LOVELY DRINK.



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## Cigar Pricing

LEANING HOUSE FINE CIGARS - INAUGURAL LINE



### Leaning House Fine Cigars Inaugural Blend

#### Connecticut

Wrapper – Connecticut  
Binder – Habano (Jalapa) Nicaraguan  
Filler – Nicaraguan (Esteli)

Stick Price	Bundle Price	4 Pack Price
Robusto \$7.00	Robusto \$140.00	Robusto \$25.00
Toro \$9.00	Toro \$180.00	Toro \$32.00

#### Connecticut Broadleaf

Wrapper – Connecticut Broadleaf  
Binder – Habano (Esteli) Nicaraguan  
Filler – Nicaraguan (Esteli, Jalapa) & Dominican

Stick Price	Bundle Price	4 Pack Price
Robusto \$7.00	Robusto \$140.00	Robusto \$25.00
Toro \$9.00	Toro \$180.00	Toro \$32.00

#### Habano

Wrapper – Ecuadorian Habano  
Binder – Habano (Esteli) Nicaraguan  
Filler – Nicaraguan

Stick Price	Bundle Price	4 Pack Price
Robusto \$7.00	Robusto \$140.00	Robusto \$25.00
Toro \$9.00	Toro \$180.00	Toro \$32.00

#### Maduro

Wrapper – San Andres (Mexican)  
Binder – Nicaraguan Habano (Esteli)  
Filler – Nicaraguan (Jalapa, Esteli, Ometepe)

Stick Price	Bundle Price	4 Pack Price
Robusto \$7.00	Robusto \$140.00	Robusto \$25.00
Toro \$9.00	Toro \$180.00	Toro \$32.00



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## Logos, Photos, Video



LEANING HOUSE VIDEO  
LOUNGE



L.HOUSE COLOR LOGO  
PNG



L.HOUSE COLOR LOGO  
PDF



L. HOUSE LOGO  
PDF



LEANING HOUSE PROMO PIC  
PNG



LEANING HOUSE FRONT -  
MATT BOOTH IN PIC PNG



LEANING HOUSE LOGO PNG



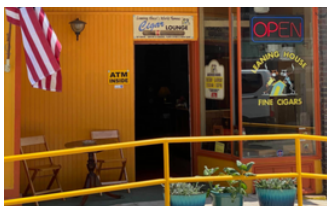
LEANING HOUSE FRONT -  
SIGN ONLY PNG



LEANING HOUSE PROMO PNG  
PIC 2



DAVE PUSKAVICH PNG



LEANING HOUSE FRONT -  
BROWNSVILLE LOCATION



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## Reviews and Quotes

SINCE WE JUST LAUNCHED, THESE "EARLY" REVIEWS MEAN A LOT TO US:

"The wrapper taste ...even before I lit it... made me stop and look at it.  
This is a taste I haven't had before. It is OUTSTANDING".

-*"Boogie" Ellen in Virginia* texted his review upon receiving and smoking his first Leaning House Broadleaf included in the package with another order of cigars. He also ordered a bundle of each blend stating, *"If they are all this good I'll take a bundle of each"*

"Broadleaf is a winner. It's a beauty from size to draw to taste.  
Nice work, great luck" [to you]

-*John, Owner of The Lot at Edgewater. Oakmont, PA.*  
Texted review after being one of the very first to taste a Leaning House Cigar.

### Quotable Quotes from Founder, Dave Puskavich

*"I am so glad we decided to proceed this year. It gave us something to look forward to as a company and it put some more people to work, gave some people hope by showing if you put your mind to something you can accomplish anything - even if the world is shutdown."*

*"Back in 2006, I used to joke, 'I couldn't find a cigar shop I liked enough, so I just started my own.' Later I joked, 'Hey I can't find a Connecticut bold enough for me, I guess I will just have to make my own.' It was a series of events that got us here, but now what started out as a joke, has become a reality. I gotta say, it's pretty cool."*

*"It's amazing - this whole thing [releasing our own cigar] started with a conversation before a Penguins game at PPG Paints Arena and finished over Bloody Marys at a dive bar at 3am."*

*"Our Cigars were conceived in the [Mon] Valley and born in Nicaragua"*

**Writing an article about us? Have a a question? Want to collaborate?  
Please don't hesitate to reach out to us.**

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cigarleaning@gmail.com

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## Contact Information

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CIGARLEANINGDAVE@GMAIL.COM

### LOCATIONS:

LEANING HOUSE FINE CIGARS (LOUNGE AND HEADQUARTERS)  
21½ STATE ST. BELLE VERNON, PA 15012  
724-986-4201

LEANING HOUSE BROWNSVILLE  
107 BROWNSVILLE AVE.  
BROWNSVILLE, PA

### WEBSITE AND SOCIAL MEDIA

OUR WEBSITE:  
[WWW.LEANINGHOUSEFINECIGARS.COM](http://WWW.LEANINGHOUSEFINECIGARS.COM)

CONNECT WITH US:



YouTube

